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CVMC Restructures to Reinforce Centers of Excellence

RICHLANDS, Va. – In a move that will ultimately improve patient care, Clinch Valley Medical Center CEO Tim Tobin announced a management reorganization that includes the promotion of Dr. Peter Mulkey to assistant administrator of the hospital.

The management reorganization is part of a new service line structure focusing on the hospital's "Centers of Excellence": Cancer, Cardiopulmonary, Physical Rehabilitation, Emergency, Surgical and Obstetrics. Each service line will have one manager responsible for all components of their service line, including strategic direction.

"The leadership/management reorganization is designed to improve leadership authority, accountability and performance for each of our hospital's primary services lines," said Tobin. "Following this reorganization, which is effective March 1, our hospital will have one 'go to' person in each of these six key areas." The service lines and responsible leaders are:

Cancer Services – *Peter Mulkey*
Cardiopulmonary Services – *Lynne Brown*
Rehabilitation Services – *Scott Rinehardt*
Emergency Services – *Sherri Walker*
Surgical Services – *Angie Osborne*
Obstetrical Services – *Wilma Young*

In addition to assuming management responsibilities for all components of CVMC's Cancer Treatment Services, Peter Mulkey joins Tobin, Chief Operating Officer John Berry, Chief Nursing Officer Sandra Culler, and Chief Financial Officer Bob Haralson on the CVMC administrative team.

"The promotion of Dr. Peter Mulkey to the position of assistant administrator of CVMC will help us accomplish this reorganization, focus more attention on our Cancer Services, and more effectively utilize Peter's management training and expertise," Tobin said.

Mulkey has been with CVMC since 1979 and began his current position as director of pharmacy in 1987. In addition to his doctorate in pharmacy, Mulkey earned a masters

degree in Health Administration in 1991. Over the years he has provided leadership to several significant projects at Clinch Valley Medical Center, including the major building project that expanded the hospital's lobby and main entrance, and added a surgical waiting area, office space and clinical areas.

Some departments and services will change their reporting relationship as a result of this reorganization. However, no management or staff positions were eliminated in the restructuring.

“We are excited to have the opportunity to further strengthen our primary services, which are recognized as our Centers of Excellence,” said Tobin. “We are proud of the accomplishments of every CVMC team member who has helped us remain strong during these very challenging times for healthcare organizations. We are committed to being the region's hospital of choice for exceptional care and exceptional service.”

Clinch Valley Medical Center in Richlands, part of the HCA Hospitals of Southwest Virginia network, is a 200 bed acute care hospital. In addition to comprehensive cancer services, CVMC offers specialty care for the heart and lungs, emergency services, physical rehabilitation, skilled nursing, pediatrics, obstetrics and advanced diagnostics.

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